

WHY ZOOS?

Saving wildlife together

A stylized landscape illustration in shades of green and teal. It features rolling hills, a lighthouse on a hill, and a body of water. The lighthouse is a dark silhouette with a flag on top. The water is a lighter shade of teal. The hills are in various shades of green and teal, creating a layered effect.


Mikkel Stelvig
Head of Conservation

ZOO

A photograph capturing a devastating fire in a tropical rainforest. In the foreground, a single, tall tree with a dense green canopy stands prominently against a backdrop of thick, billowing white and grey smoke. To the left and in the background, bright orange and yellow flames consume the forest floor and lower branches of trees. The sky is filled with heavy smoke, creating a somber and hazy atmosphere. At the top of the image, a dark grey rectangular box contains text in yellow and white.

“Deforestation 2019 = 35 523 km²”

State of the tropical rainforest 2020, Rainforest Foundation Norway



“33% of marine fish stocks being harvested at unsustainable levels”

IPBES Global Assessment Report



“illegal wildlife trade has been estimated at between USD 7 and USD 23 billion per year”
UNODC, *World Wildlife Crime Report 2020*

“Human influence has warmed the climate at a rate that is unprecedented in the last 2000 years”

IPCC Sixth Assessment Report





“300-400 million tons of heavy metals, solvents, toxic sludge are dumped annually”

IPBES Global Assessment Report

“Plastic pollution has increased tenfold since 1980”
IPBES Global Assessment Report





“In the past 50 years, the human population has doubled”
IPBES Global Assessment Report

1.000.000 threatened animal and plant species

(IPBES Global Assessment Report)

10-100 times higher extinction rate than the last 10 mio years

(IPBES Global Assessment Report)

75% of the land surface is experiencing human pressures

(Venter et al., Nature Comm. 2016)

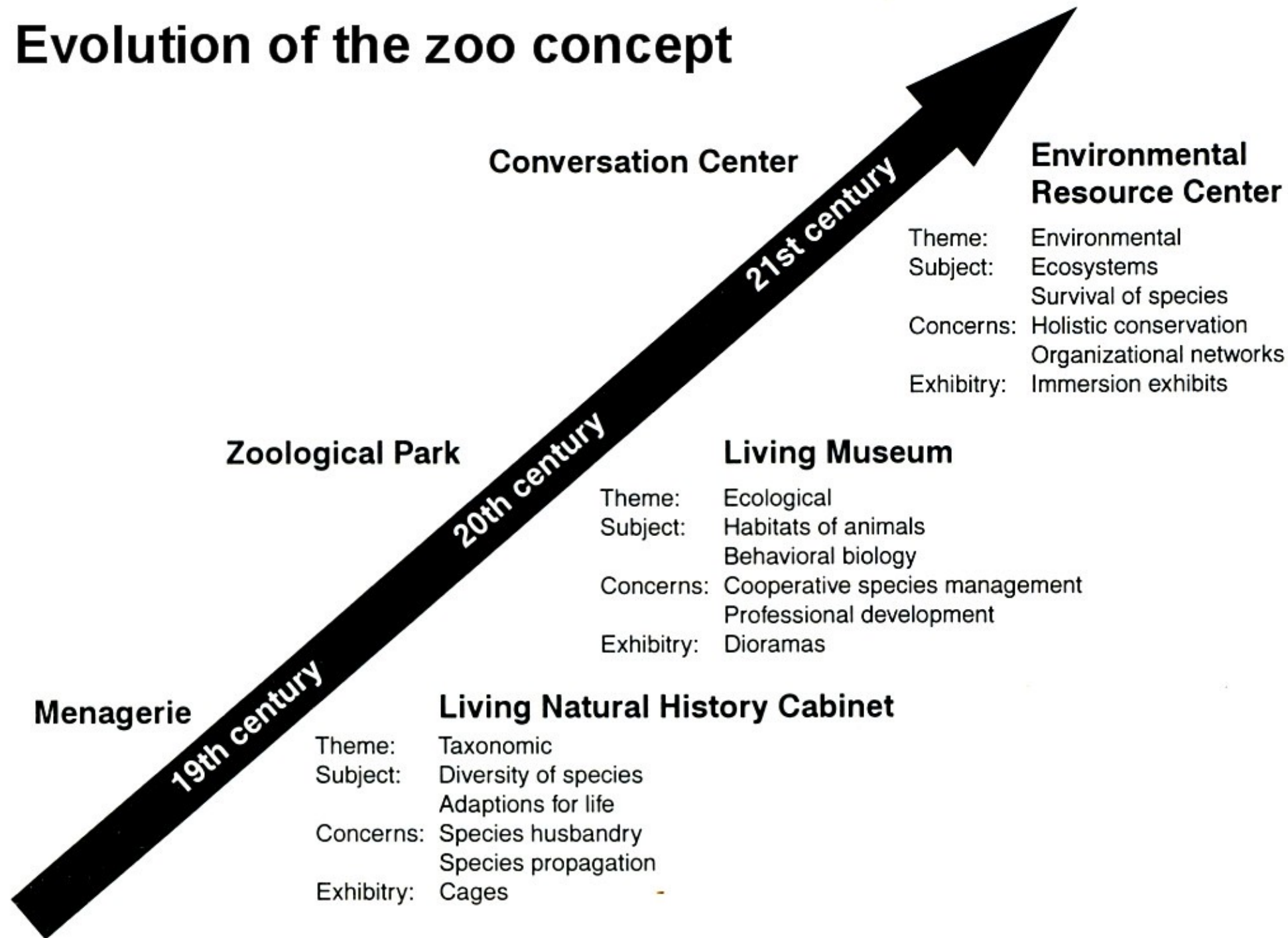
68% of the animals (vertebrates) has disappeared since 1970

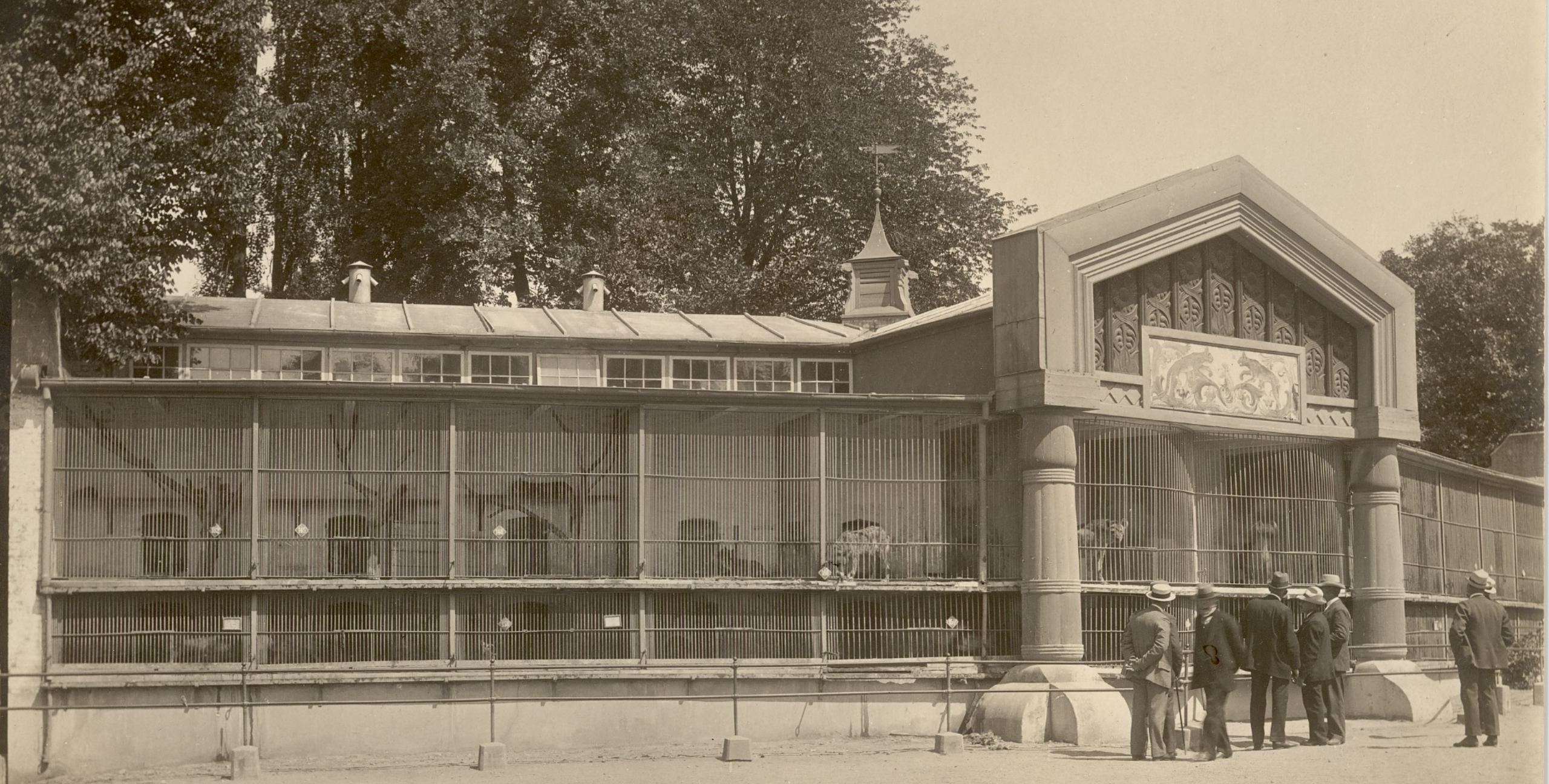
(The Living Planet Report 2018)

CONSERVATION

- Education
- Research
- Breeding
- In-situ

Evolution of the zoo concept





Copenhagen Zoo 1930









Tropezoo

Krydder

Svinningegård
DANSK KULHØR
KLASSE 1















SAMMEN PASSER VI PÅ VERDENS DYR

Conservation
Education

The logo for Zoo, featuring the word "ZOO" in a bold, white, sans-serif font with a stylized, rounded appearance.









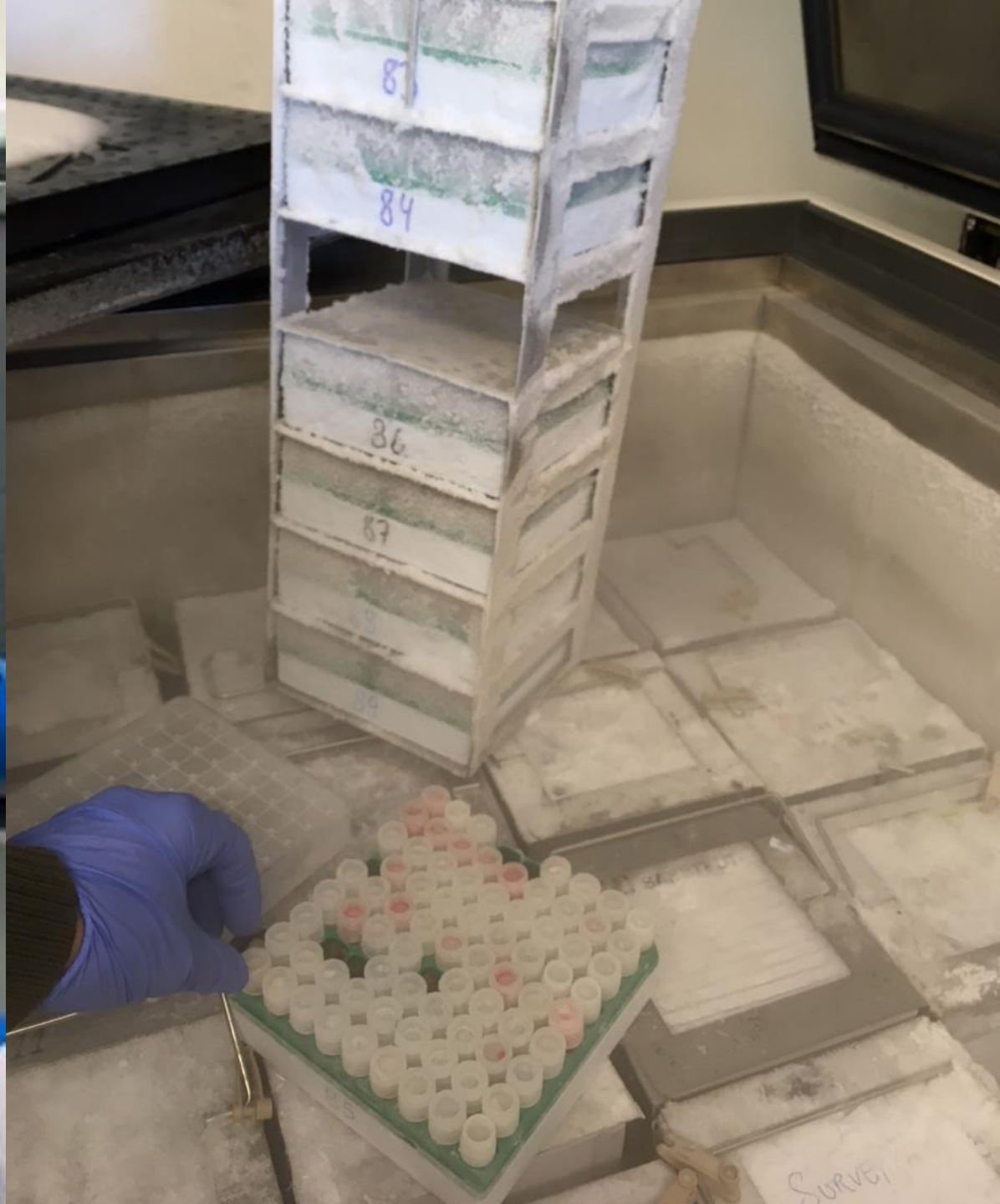




SAMMEN PASSER VI PÅ VERDENS DYR

Conservation
Research

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SAMMEN PASSER VI PÅ VERDENS DYR

Conservation
breeding

The logo for Zoo, featuring the word "ZOO" in a bold, white, sans-serif font.

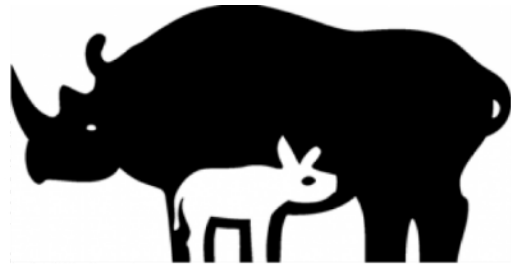












EEP

(EAZA Ex situ Programme)











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Fieldwork

The logo for Zoo, featuring the word "ZOO" in a bold, white, sans-serif font with a stylized, rounded appearance.

DYR • SAMMEN PÅSSEER VI PÅ VERDENS



Greenland



Denmark



China



Southeast Asia



Brazil



South Africa



Tasmania



- Breeding/reintroduction
- Fieldwork
- Politics
- Research
- Education



ISUZU

STOP
RHINO
POACHING

H250
4x4



© Perry Dell

















zoo